

## NEWS RELEASE

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## Salinas Public Library Launches New Website

**Salinas, CA – October 7, 2009** – To help celebrate one hundred years of service to the residents and visitors of Salinas, the Salinas Public Library has launched a new website at [www.salinaspUBLIClibrary.org](http://www.salinaspUBLIClibrary.org). The new website is meant to reflect the fresh and open atmosphere found at the Library seven days a week.

Designed and built in-house by the Salinas Public Library's Tech Team, the new website takes advantage of easily available open-source software that allows the Library to quickly and easily implement changes and post information and articles that are interesting, as well as relevant, to patrons' needs, and the services and programs the Library provides. As always, patrons will be able to easily access their accounts, search the Library's catalog for materials, and their availability, and reserve materials. All in a visually exciting format.

Also available is the new "Snappy Cam". This is a webcam that allows viewers to see online the Library's mascot, Snappy the Tortoise, 24 hours a day. Snappy is a Leopard Tortoise donated to the Library by Jurassic Pets, and named by the community through a popular vote.

**About the Salinas Public Library:** The Salinas Public Library (SPL) serves the City of Salinas and surrounding region with a mission to contribute to a community in which people enjoy continuing opportunities to broaden their knowledge, heighten their imagination, expand their global awareness and enrich their cultural values. Services are provided through three library facilities as well as an online catalog and a variety of databases available on the website. Besides providing the traditional services, SPL also offers a Digital Arts Lab, Teen Lounge, Chicano Cultural Resource collection, free Internet access, Wi-Fi, multiple audio and video formats, Spanish language materials, and literacy programs. For more information, call (831) 758-7311 or visit [www.salinaspUBLIClibrary.org](http://www.salinaspUBLIClibrary.org)