

SALINAS SAFE NEIGHBORHOODS/ESSENTIAL SERVICES MEASURE

(MEASURE K)

SPENDING PLAN

MEASURE K

Measure K is a 1% (one cent) transactions and use tax (sales tax) that will generate approximately \$18 million annually in today's economy and is estimated to grow to \$22 million annually in the 5th year of the tax. The recommended Spending Plan allocates Measure K revenue to the highest priorities identified by the City Council, the Chiefs of Police and Fire, and the community. Measure K is a general tax and revenues may be used for any general governmental purpose.

PUBLIC SAFETY, PREVENTION AND INTERVENTION – 85%

The Police Chief has outlined resources required to increase the capacity of the department to effectively prevent, deter, and suppress crime, in his July 21, 2009, *Salinas Police Department 90-day Report to the Community*. Pursuant to the report, the department needs 131 positions, including 84 police officers and 47 support staff positions. Additionally, police vehicles, technology upgrades and other equipment is required.

- An allocation of 85% of Measure K revenue will provide resources necessary for the Police Chief to hire police officers, support staff and required equipment over a 5 year period.

Other public safety, prevention and intervention initiatives that will also be funded from the 85% include;

- the Community Safety Alliance (prevention and intervention services),
- firefighter/paramedic services,
- after school programs,
- recreation programs and facilities,
- graffiti abatement,
- park maintenance,
- code enforcement, and
- expanded literacy, tutoring and computer and job skill training services.

PUBLIC SAFETY RELATED FACILITIES AND OPERATING RESERVE – 10%

A ten (10%) allocation of Measure K revenue will provide;

- funding for a new police facility,
- funding for other public safety facilities,
- operating expenses, and
- an operating reserve for Measure K services.

The City Police building was designed and built over fifty years ago, in 1958, when the Police Department employed 40 staff and had 10 police vehicles. Today the building supports a police staff of 230 and over 100 police vehicles. Conditions are sub-standard, cramped and wholly inadequate. A new police building is critical to house the Police Department's current employees and functions, even without accounting for an expanded police force. A ten (10%) percent allocation of Measure K funds, in conjunction with grants and other resources will fund a new police facility and provide funding for other public safety facilities and facility operating expenses.

An operating reserve serves as a prudent safety net to guard against economic downturns and protect services provided by Measure K. A ten (10%) percent allocation of Measure K revenue provides a \$2 million operating reserve.

ADMINISTRATIVE SUPPORT – 5%

A five (5%) percent allocation of Measure K revenue will provide administrative support for expanded public safety, prevention and intervention services, including legal, finance, information technology, human resources and other support services.

CITY COUNCIL PUBLIC COMMITMENT

On September 29, 2009, the City Council approved this nonbinding Spending Plan to be a public commitment for allocation of funds generated by the proposed Salinas Safe Neighborhoods and Essential Services Measure (Measure K).