

**City Council FY 09/10 Strategic Plan**  
**Priority Goals – City Attorney’s Office/ LEGAL**

**Goal: PUBLIC SAFETY**

*Strategy: Increase public safety by working collaboratively with other agencies on short-term and long-term prevention, intervention, and enforcement strategies.*

Objectives	Six Month Measurements (July 1, 2009 – December 31, 2009)	Twelve month Measurements (January 1, 2010 – June 30, 2010)	Fiscal Impact
<b>1. Provide Legal staff support to the Monterey County Joint Gang Task Force (JGTF) and Community Alliance for Safety and Peace (CASP)</b>	<ul style="list-style-type: none"> <li>• Draft amendments to JGTF MOU to add federal agencies (FBI) and/or others as requested</li> <li>• Attend monthly meetings and provide legal support to JGTF</li> <li>• Attend bi-weekly meetings and provide legal support to CASP Steering Committee</li> </ul>	Report on outcomes of federal and regional collaboration efforts  Report on outcomes of JGTF efforts  Report on outcomes of CASP efforts	Funded  Funded  Funded

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**Goal: PUBLIC SAFETY**

*Strategy: Increase public safety through the effective use of legal strategies and tools. [Also] Increase public safety by developing programs that prevent visual blight and fear.*

Objectives	Six Month Measurements (July 1, 2009 – December 31, 2009)	Twelve month Measurements (January 1, 2010 – June 30, 2010)	Fiscal Impact
<b>2. Code Enforcement: Pursue aggressive and proactive code enforcement measures that result in property and nuisance abatement</b>	<ul style="list-style-type: none"> <li>• Abate one major nuisance property (poor maintenance/ drug or gang house)</li> <li>• Complete training of Administrative Hearing Officers and Code enforcement officers</li> <li>• Evaluate use of gang injunctions with Police Chief</li> <li>• Support efforts of code enforcement staff to abate poor conditions at mobile home parks in City</li> </ul>	<p>Abate two (2) major nuisance property (poor maintenance/ drug or gang house)</p> <p>Complete and/or settle five (5) administrative hearings of code enforcement matters</p> <p>Report out and/or initiate gang injunction in appropriate case(s)</p>	<p>Funded</p> <p>Funded</p> <p>Unfunded</p>
<b>3. Criminal Prosecutions under City Code</b>	<ul style="list-style-type: none"> <li>• Prosecute at least 100 cases, if warranted by the evidence, of City Code violations such as trespassing (21-35); dangerous weapons; aggressive solicitation.</li> </ul>	<p>Prosecute approximately 200 cases, if warranted by the evidence, of City Code violations such as trespassing; dangerous weapons; aggressive solicitation.</p>	<p>Funded</p>

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**Goal: ECONOMIC DEVELOPMENT**

*Strategy: Enhance the local economy by creating an environmentally and business friendly environment and working collaboratively in the development of a highly skilled work force.*

Objectives	Six Month Measurements (July 1, 2009 – December 31, 2009)	Twelve month Measurements (January 1, 2010 – June 30, 2010)	Fiscal Impact
4. <b>Downtown Development Project -- Salinas Renaissance Partners</b>	<ul style="list-style-type: none"> <li>• Complete Council selection of Preferred Plan</li> <li>• Negotiate Term Sheet</li> </ul>	Complete Council selection of Preferred Plan  Negotiate Term Sheet  Initiate Redevelopment Plan amendment and Specific Plan	Developer Funded   ???
5. <b>Ag-Industrial Business Park Developments -- UniKool/ Fresh Express Annexations</b>	<ul style="list-style-type: none"> <li>• <b>UniKool</b> : Certify EIR; Adopt Specific Plan; Approve Master Parcel Map; GP Amendment and LAFCO Annexation and SOI (“Sphere of Influence”) amendment</li> <li>• <b>Fresh Express</b>: Certify EIR; Adopt Specific Plan; GP Amendment and LAFCO Annexation and SOI amendment</li> </ul>	<ul style="list-style-type: none"> <li>• <b>UniKool</b>: Certify EIR; Adopt Specific Plan; Approve Master Parcel Map; GP Amendment and LAFCO Annexation and SOI amendment</li> <li>• <b>Fresh Express</b>: Certify EIR; Adopt Specific Plan; GP Amendment and LAFCO Annexation and SOI amendment</li> </ul>	Developer Funded