



PUBLIC ART PROJECT

MAINT ST. TRASH CART CORRALS

CALL TO ARTISTS PUBLIC ART PROJECT MAIN ST. TRASH CART CORRAL

SUBMISSION DEADLINE June 10, 2021

INTRODUCTION

The City of Salinas Library and Community Services Department in support of and appreciation of public art, is seeking artists to transform trash corral enclosures into lively pieces of art, contributing to the vitality and attractiveness of the urban streetscape and bringing art into everyday places. Public art murals are an affordable, tangible option for showcasing the unique character of the City, recognizing artists, fostering a sense of community pride, and creating inviting spaces. We seek statements of qualifications from artists for the upcoming Main St. Trash Cart Corrals public art project. Artists may work individually or in teams.

PROJECT DESCRIPTION

Selected artists will paint 6 panels on 1 or more trash corral enclosures. A total of 19 Trash Cart Corrals will be painted, located on the 100, 200 and 300 blocks of Main Street. See attachments for the dimensions of the trash cart corrals. Selected artists will be paired with an appropriate enclosure location by the selection team. Each artist or team may apply to paint up to 6 corrals. A \$500 commission will be awarded to each selected artist or team per corral. All painting supplies will be provided by the City of Salinas. Artists are to paint the six panels surrounding the sides of the trash cart corral. There is no formal design theme. Designs may be representational or abstract. The panels are made of steel covered in light grey primer paint. The enclosures are rectangular shaped with a longer back wall and shorter side walls (see Appendix A for more precise measurements).

MINIMUM ARTIST QUALIFICATIONS

Artists wishing to respond to this request must submit all the following. If submitting as a team, each team member must submit work samples and a current resume.

- 1.) Work samples: Up to 5 images of examples of recent work, with a cover page indicating title of work, media, size, and for public pieces the location for each image of work.
- 2.) Current resume: No more than 4 pages with your name, address, phone number, email address, and website URL (if applicable) at the top of each page. Please include names and phone numbers of up to 3 professional references who can address your ability to complete a public art project.
- 3.) Sketches and/or preliminary design concepts, description, statement of intent, color scheme, estimated time frame, etc. Artists may submit as many proposal sketches as they desire. Please refer to Appendix A for a Trash Corral Dimensions and images.

APPLICATION PROCESS SUBMISSION DEADLINE All applications must be mailed or delivered by 11:59 p.m. on June 10, 2021, to

- 200 Lincoln Ave. Salinas, CA 93901, Att: Jose Arreola or
- emailed to jose.arreola@ci.salinas.ca.us subject: "Trash Corral Public Art."
 - Please submit application as a single PDF file via email:

Incomplete or late applications will not be reviewed. We recommend submitting your application materials at least 1-2 business days before the deadline.

ARTIST SELECTION PROCESS

A selection committee led by city staff and composed of artist and members the Salinas City Center Improvement Association will review all submission to ensure they meet the minimum qualifications and rank them using a rubric. Artists selections will be announced June 18, 2021. A design must be submitted for each individual trash cart corral that the artist is applying for.

The rubric will rate Artists on:

- Quality and creativity of previous work
- Their concept or vision for an entire enclosure.
- The design quality and originality,
- The way the artwork that will enhance the surrounding area.

Artists may utilize a single design that can wrap across all six panels of the trash cart corral, creating a single uniform image, or individual images on each side. Questions, inquiries, and requests for additional information should be directed to jose.arreola@ci.salinas.ca.us . The City highly encourages submission of artwork from artists who may have not created public art in the past. Application deadline –June 10, 2021. Artists are also encouraged to submit attention-grabbing design that people want in the background of pictures and selfies.

The following are guidelines for designs:

- Designs should contribute to the visual quality of the surrounding streetscape. For example, consider using a limited palette of colors and simple graphic images to avoid visual clutter.
- Keep in mind how the mural will look in an urban landscape (e.g., in a parking lot) and from a distance.
- Designs may not include a logo, trade name, or copyrighted or trademarked image and must be an original design created by the artist or team of artists submitting.
- Images that convey messages appearing to advertise or promote a private entity (corporation, neighborhood business, chamber of commerce, or other community organization) will not be accepted.
- If artwork includes photography of partially or entirely recognizable people, the artist must provide the City with release statements from all parties.
- Artists should bear in mind that the audiences will be broad-based and of all ages. Designs must be suitable for the entire community to view.

- Designs shall not depict religious or partisan themes, inappropriate imagery (profanity, nudity, violence, illegal activity, etc.), nor constitute defamation, nor include any hidden, subliminal, or camouflaged messages of any kind.

As in all competitions, the City reserves the right to revise the project parameters as needed, accept a proposal with modifications, or to reject all proposals if no consensus is reached on final selection. The panel will review all application materials and make recommendations for selected artwork. Selection will be based on a review of each applicant's style, previous artwork and ideas included with the preliminary design concept, with a focus on professionalism, artistic merit, creativity, diversity, overall impact on the community, and realistic expectation of project completion. The City is committed to the non-discriminatory treatment of all persons in the delivery of goods and services. Previous experience with public or private commissions, especially working on life-sized canvases, is desirable, but not required. The City will pay a stipend of \$500 per enclosure to the artist within 60 days of completion of work. It is the selected artists' responsibility to submit a W-9 form before painting commences.

PROJECT TIMELINE

This schedule is contingent upon the City's project schedule and may be changed at any time.

- May 21, 2021 Call to Artists released
- June 10, 2021 Deadline for response by 11:59 p.m.
- June 18, 2021 Notification of selected artists (anticipated)
- June 21, 2021 Update to the Public Arts Commission
- Week of June 21, 2021 Execution of contracts (anticipated)
- Mid-August 2021 Artist work begins (anticipated)
- Early November 2021 Artist work completed (anticipated)
- Mid-December 2021 City Council presentation (anticipated)

REQUIREMENTS FOR SELECTED ARTISTS

Selected artist(s) must:

- A. Provide a detailed sketch of the proposed design for approval. The Public Arts Commission may request changes to the sketch to meet desired design specifications. The sketch must accurately represent the final piece; any changes must be minor and may not include changes to color palette or content. Major changes constitute a breach of agreement, and payment will not be remitted.
- B. Attend an orientation with City staff introducing them to the enclosure site, providing technical guidance and expectations for the project, and establishing a painting schedule, timeline, and any special accommodations.
- C. Notify City staff at least 48 hours before painting is to begin so that the area can be marked off. Enclosures will be cleaned and primed prior to painting.
- D. Paint only the areas assigned by City staff.
- E. Protect all areas from dripping and overspray with drop cloths, cardboard, or other suitable material.

- F. Painting may only occur during the hours of 9 a.m. to 6 p.m.
- G. Wear a City-supplied, Department of Transportation-approved traffic safety vest always when painting or on the painting site.
- H. The artist shall allow and provide for City maintenance, operations, and emergency access to the work area always.
- I. Artists are encouraged to sign their work in a reasonable manner that does not disrupt or detract from the design. The signature location should be indicated on the design sketch.
- J. Apply City-supplied sealant (Sherwin-Williams: B97C150 Anti-Graffiti Coating) to protect completed design from weather damage and vandalism.
- K. Complete work within established timeframe. Extensions may be granted considering weather conditions and other unforeseen circumstances.
- L. The painting area must be cleared of all supplies after each painting session and once the work is complete.
- M. All work must be completed before payment will be issued. Selected artist(s) will be required to sign a Standard Services Agreement with the City of Salinas and must agree to the following:
 - a. The work submitted by the artist is original, solely owned by the artist, and reproduction will not violate the rights of any 3rd party. Since the artistic designs leading up to and including the final design and dimension of the artwork are unique, the artist shall not make any additional, exact duplicate reproductions of the final design and dimension, nor shall the artist grant to a 3rd party, the right to replicate the artistic designs and dimensions of the artwork, without the written permission of the City.
 - b. The artist agrees that the artwork is a work for hire and does not constitute employment by the City. The artist is not entitled to any benefits to which City employees are entitled, including but not limited to overtime, retirement benefits, worker's compensation benefits, injury leave, or other leave benefits.
 - c. Unforeseen circumstances which delay the work must be communicated to the City as soon as possible.
 - d. Copyright for works of art shall remain with the artist, provided that the artist enters into a written agreement for limited usage of copyright by the City for non-commercial public relations, documentation, and other educational and promotional purposes. The artist grants to the City an irrevocable license to make reproductions of the artwork for such purposes. Wherever possible in displaying or using an image or images, the name of the artist will be indicated. The artist grants the City the right to use his or her name, photograph, statements, quotes, and/or testimonials for such purposes.
 - e. The artist agrees to conduct him or herself in a respectful manner at all times while creating the artwork, acknowledging that his or her conduct will reflect upon the City. The artist warrants and represents that he or she is sufficiently mentally and physically fit so as to create the artwork in an outdoor environment.
 - f. If any component of the enclosure is damaged as a result of the artist's work, the City shall arrange for staff or a licensed contractor to repair the damage at the artist's expense.

- g. The City may terminate this agreement at any time and for any reason. If the agreement is terminated by the City after painting has commenced, the artist shall be entitled to reasonable compensation for work performed to date, minus any offset representing the City's damages should termination result from the artist's breach of contract.
- h. The City alone retains the right to remove, modify, and/or destroy the artwork at any time without notification of the artist to accommodate Public Works requirements, or if the appearance deteriorates due to weather, wear and tear, vandalism, or any other reason the enclosure is determined to be unsafe or unsightly. The anticipated lifespan of the work is 2-3 years, although circumstances may dictate a shorter span if necessary.
- i. The artist waives any right to royalties or other compensation beyond the initial commission.
- j. To the greatest extent allowed by law, the artist shall defend, indemnify, protect, and hold harmless the City, its elected and appointed officials, employees, agents, and insurers from and against all claims for damages, liability, cost, and expense arising out of the acts, errors, or omissions of the artist or other parties for whom the artist is legally responsible, in connection with the execution of the artwork and the artist's breach of this agreement. The artist shall have no duty to indemnify or hold harmless the City for claims, damages, liability, costs, and expenses arising from the sole negligence or willful misconduct of the City. The artist's obligations shall survive the termination of the agreement.

APPENDIX A

Trash Corral Panel Dimensions & Images

Model RC 2064 for pair of 64 gallon carts

height: 42" (50" including chutes)

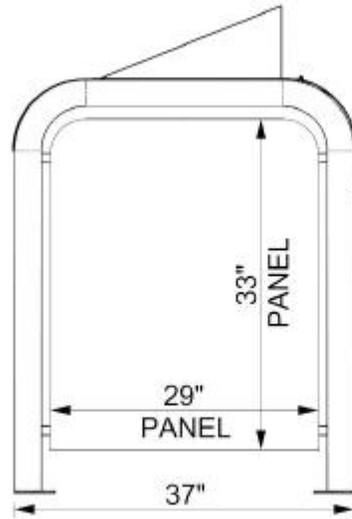
depth: 37"

width: 66"

side panels: 29" by 33" tall

back panels: 27.5" by 33" tall

door panels: 27.5" by 29" tall



MODEL RC 2064
SIDE VIEW

KETTLE CREEK CORPORATION
MODEL RC 2064
CART CORRAL
DWG # KCC-RC2064-CRTCRL
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REV 01
2/6/2019



